

OLIVIA MASSARO

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ABOUT ME

Hi, I'm Olivia! I just came off of an exciting semester abroad which cultivated my passion for content development and instilled a greater love for the world around me. As a motivated communication major and marketing minor, I'm now seeking a summer internship to enhance skills related to my desired field.

EDUCATION

Saint Joseph's University
BA Communication | Anticipated May 2021
SJU Presidential Scholarship | 3.47 GPA

Masuk High School
Academic Honor Roll: 2014-2017

EXPERIENCE

2020 **Hope Partnership For Education | North Philadelphia, Pennsylvania**

Media Consultant

- Facilitates team meetings with school faculty to present digital media landscape research
- Creates alternative media strategies across social media and the website in an effort to increase engagement and enrollment

2020 **Saint Joseph's University Men's Lacrosse Team | Philadelphia, Pennsylvania**

Videographer and Social Media Content Creator

- Directs, films, and edits game and practice footage to create promotional video content which is then distributed across Instagram and Twitter profiles

2019 **Florence University of the Arts | Florence, Italy**

Social Media Content Creator

- Wrote captions, took photos, and constructed hashtag strategy for content on FUA's Instagram and Facebook profiles
- Co-wrote a magazine article based on effects of mass tourism in Florence, Italy published in FUA's literary magazine

2019 **Flowers By Danielle, LLC. | Trumbull, CT**

Assistant Event and Logistics Manager, Social Media Content Creator

- Point-of-contact for prospective clients to schedule consultations and facilitate contracts
- Wrote captions and published weekly content to Instagram and Facebook

SKILLS

Graphic Design	☆☆
Writing	☆☆☆☆
Social Media	☆☆☆☆
Videography	☆☆☆☆
Microsoft Office	☆☆☆☆
Wordpress (CMS)	☆☆☆

INVOLVEMENT

Habitat for Humanity: Project Leader 2018
Relay for Life 2018

LINKEDIN & SAMPLES

[linkedin.com/in/oliviamassaro](https://www.linkedin.com/in/oliviamassaro)

SJU Student [Blog](#)

SJU Men's Lacrosse [Promo Video](#)